



Action for Global Justice

Strategy 2028

Wangu Kanja of the Wangu Kanja Foundation, an ActionAid partner organisation in Kenya supporting women who have experience gender-based violence.
PHOTO: GEORGINA GOODWIN/ACTIONAID

Our vision

ActionAid has a vision of a just, fair and sustainable world in which every person enjoys the right to a life of dignity and freedom from poverty and oppression.

Our mission is to achieve social justice, equality, and poverty eradication by working with people living in poverty and exclusion, their communities, people's organisations, social movements and supporters harnessing the *Power in People*.

Women living in poverty and exclusion are central to what we do. We aim for a fairer share of power and resources, ensuring that women can claim and enjoy their human rights. We work with young people as vital drivers of change. When emergencies occur, we support affected communities and seize opportunities to drive just alternatives, working with communities and broader alliances to transform societies.

Our strategy

ActionAid has evolved the way we fight poverty and injustice ever since our foundation, getting closer to the people and communities we work with and moving power to the countries where we operate. This journey continues with our new ten year strategy - *Action for Global Justice*.

Over the next ten years, ActionAid will build international momentum for social, economic and environmental justice, driven by people living in poverty and exclusion. ActionAid will become even closer to the people we work with, involving them more in what we do. We will work closely with other groups that share our values and vision for a just world. Building on our history of successful and ground-breaking local programmes, ActionAid will connect the people, partners and communities with whom we work with broader people's organisations and social movements.

“Overcoming poverty is not a gesture of charity; it is an act of justice”

NELSON MANDELA



Shumana, 12, pictured with her neighbour, has been going to a child space run by ActionAid in northern Bangladesh where children from Adivasi and Muslim backgrounds can mix.

PHOTO: MAHMUD/MAP/ACTIONAID

Our work



Aisha Ali-Abraham, 55, is the Shelter Co-ordinator for the ActionAid shelter for women and girls in Zanzibar, Tanzania.

PHOTO: RACHEL PALMER/ACTIONAID

- We work to achieve social justice, equality, and poverty eradication by challenging and redistributing power and resources, strengthening the resilience of communities and movements, and fulfilling the rights of people living in poverty and exclusion.
- We focus on the structural causes and consequences of poverty, inequality and injustice, focusing on one major international campaign at a time, to make the most impact.
- We work with people living in poverty and with social movements to increase civic participation in decision making that shapes the delivery of public services.
- We co-operate with women's movements to address the structural causes of violence against women.
- Our local programmes are designed and based on empowering people, expressing solidarity, campaigning and arguing for alternatives.
- We pursue climate justice by holding wealthy countries responsible and accountable for compensating affected countries, and helping communities adapt to climate change.
- We promote women-led emergency preparedness, response and prevention, grounded in human rights, to make the system more locally led and accountable.
- We rally support for national struggles and social justice causes.

How we will work

- We will become more agile and innovative, with more devolved decision making and greater participation by the people we work with.
- We will measure and demonstrate the impact of our work, generating new knowledge and evidence-based policies.
- We will co-operate with those who share our vision and values, as well as continuing to engage long term supporters.
- We will invest in digital transformation to revolutionise our ways of working, and use digital communications to strengthen the direct connections between our supporters and the people we work with.
- We will continue our internationalisation journey so that each ActionAid member becomes a strong and independent player in its own country, coming together as equals in an international federation.

How you can help

We call on our supporters, partners, friends and, most importantly, the people we work with, to join us on a bold and ambitious journey to achieve social justice and gender equality and end poverty.

Find out more at actionforglobaljustice.actionaid.org